



# Preferred Lender Lists Lender List Alternatives

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Preferred Lender Lists (PLL)

# • Some HEOA PLL disclosure requirements for schools are subject to *delayed implementation*• 18 months after August 14, 2008 ➤ Additional disclosure requirements to prospective borrowers ➤ Annual Report to USDE

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PLL Disclosures for Schools-Delayed Implementation

- Federal Reserve must develop regulations for disclosures a private lender must provide to a school who places that lender on its private PLL
- USDE will require FFELP lenders to provide loan disclosures to schools annually
- USDE must develop a model disclosure form for school use in providing student disclosures and the annual report to USDE

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PLL Disclosures for Schools-Delayed Implementation

- Annual report to USDE will include:
  - ✓ Lender-provided federal and private loan disclosure information
  - √Why a school chose each lender on its FFELP
    or private PLL





What follows are state and federal PLL disclosure requirements that are in effect now

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# School Duty in Compiling a PLL

- Federal law stipulates that, in compiling a preferred lender list, a school must -
  - > Exercise a duty of care
  - > Exercise a duty of loyalty to students
  - ➤ Act without prejudice (bias)
  - >Act with only the benefit of students in mind

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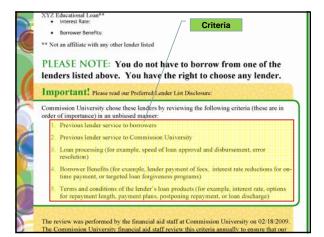
• WHAT

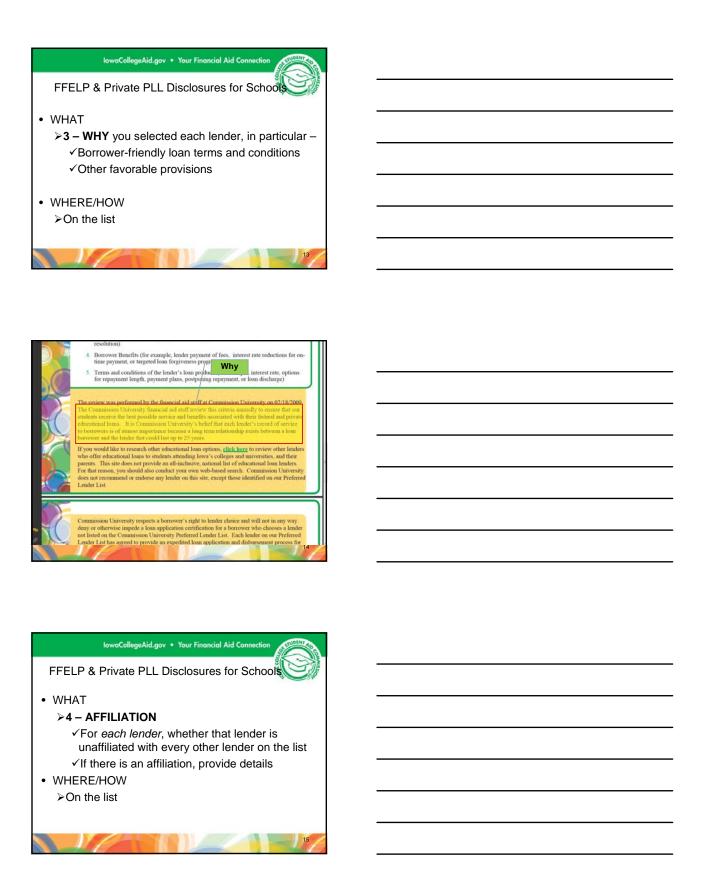
- **>1 − METHOD** you used to select lenders ✓Method is undefined – you decide
- WHERE/HOW
  - ➤On the list
  - **≻**Prominently

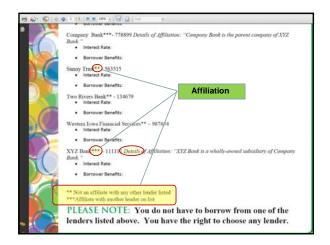


FFELP & Private PLL Disclosures for Schools

- WHAT
  - > 2 CRITERIA you considered when evaluating PLL candidates, for example -
    - ✓Payment of fees
    - √Competitive interest rates
    - √Other borrower-friendly loan terms
    - √High quality servicing
    - ✓Others? you decide
- WHERE/HOW
  - ➤ On the list
  - > Prominently







# Lender Affiliation



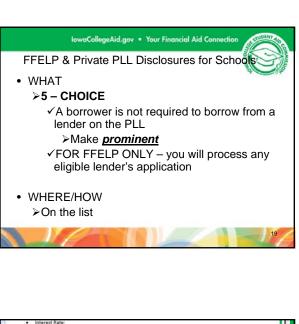
- PLL must contain at least 3 unaffiliated lenders
  - ▶3 unaffiliated FFELP lenders
  - ➤3 unaffiliated private lenders (state law)

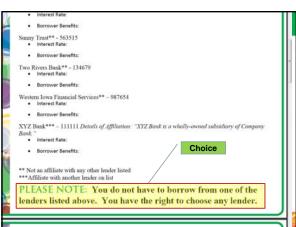
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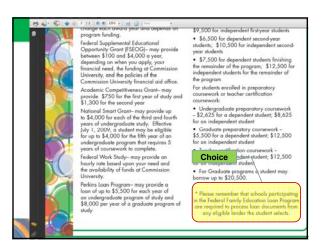


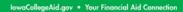
# Lender Affiliation

- **Now** collect and retain a lender affiliation statement *from each lender* 
  - >Model affiliation inquiry letter is available from lowa College Aid
  - ➤ Verbal statement is *insufficient* (USDE)
- Future use USDE's regularly updated list of lender affiliates







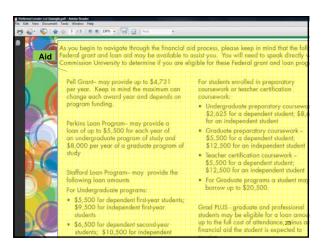


FFELP & Private PLL Disclosures for School

• WHAT

# ≽6 – AID

- √The maximum Pell Grant and Title IV loan aid available to students attending the institution
- WHERE/HOW
  - ➤On the list



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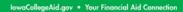
FFELP & Private PLL Disclosures for School

- 6 disclosures that must be on the list
  - > Method
  - ➤ Criteria
  - > Why each lender was selected
  - > Affiliation unaffiliated, or if affiliated, details
  - ➤ Choice
    - ✓ Borrower may choose a non-PLL lender
    - √ For FFELP only you will process any eligible lender's application
  - Aid available maximum Pell Grant and Title IV loan aid available to students attending the institution

# IowaCollegeAid.gov • Your Financial Aid Connection FFELP & Private PLL Disclosures for Schools WHAT >COMPARATIVE INFORMATION, at minimum -✓Interest rates √Borrower benefits WHERE/HOW ➤ No prescribed location ➤ Many schools disclose on the list >We suggest a disclaimer: "current as of IowaCollegeAid.gov • Your Financial Aid Connection FFELP & Private PLL Disclosures for Schools WHAT >Maximum amount of Pell Grant and Title IV Ioan aid available to students attending the institution >FFELP only - you will process any eligible lender's application WHERE/HOW ➤On your website ➤In any publication, mailing, or electronic message that discusses or describes education loans IowaCollegeAid.gov • Your Financial Aid Connection Private PLL Disclosures for Schools WHAT ➤ Available state financial aid options > Available Title IV financial aid options >Terms and conditions of Title IV loans that are more favorable than private loans (state law)

• WHERE/HOW

➤ No prescribed location



# Other FFELP & Private PLL Requirement

- PLL Updates
  - ➤ At least annually
  - ➤If you have more than one FFELP or private PLL (e.g., a private PLL for undergraduate students and another private PLL for graduate students), update *each* PLL at least annually
- Present private loan information in a manner that is distinct from Title IV loan information

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# Other FFELP & Private PLL Requirements

- You cannot deny a borrower's choice of lender, or cause unnecessary certification delays
   Prohibited for both FFELP and private loans
- You cannot assign a first-time borrower to a particular lender
  - ➤ Prohibited for both FFELP and private loans

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# PLL "Safe Harbor"

- Until at least July 1, 2009 -
  - ➤ USDE & IA AG will take into consideration cases when a school developed a compliant PLL with 3 unaffiliated lenders, but the list is subsequently reduced to less than 3 unaffiliated lenders because one or more of the original 3 lenders exited education lending, or notified the school that it would no longer make loans for attendance at that school





# Alternative 1 No List

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# No List

- Make it clear to borrowers that –
   You do not endorse any lender
   A borrower may choose any lender
- Use the simple statement, "You must select your lender. The aid office cannot do so for you." (USDE)

# No List

- Encourage web-based searches
- Suggest impartial lender selection criteria, for example
  - ➤ Borrower benefits
  - ➤ Customer service
  - ➤ Limits on loan sale
  - > Prior business dealings with family/friends
  - ➤ Consumer complaints to AG or BBB
  - ➤ Lender's default rate
  - > Prior loan program experience

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# Alternative 2 List of Willing Lenders

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# Willing Lender List

- · Limited applicability
- Conditions for using this list -
  - ➤You attempt to develop a PLL
  - ➤ You are unable to identify three unaffiliated lenders for a PLL



# Willing Lender List



- Provide names of lender(s) willing to make loans for attendance at your school
- Required disclosures on the list -
  - ➤You do not endorse any lender
  - ➤ A borrower may choose any lender
- A "willing lender list" is not another type of preferred lender list

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# Alternative 3 Historical Lender List

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- Most popular alternative to a PLL
- Perhaps the most confusing alternative to a PLL
- A "historical lender list" is not another type of preferred lender list

# Historical Lender List

- Neutral, comprehensive list of all lenders who have previously made (and are still willing to make) loans for attendance at the school
  - ➤ Select lenders who have made loans during the past 3-5 years or other reasonable period
  - > Include lenders who remain active in the program (i.e., FFELP or private) for which you are developing the list
  - Include lenders who remain willing to make loans for attendance at your school (not those who have notified you of a lending policy that excludes your borrowers)

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# Historical Lender List

- Comprehensive historical lender list (cont.)
- ➤ You must not include additional information about volume, percentage of loans, or number of students previously served by the lender
- ➤ You must not remove lenders from the list based on low volume, percentage of loans, or number of students the lender previously served
- >Do not rank by volume, or list by preference

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- · Required disclosures on the list
  - ➤You do not endorse any lender
  - >A borrower may choose any lender
  - >The period used to select lenders for the list
    - ✓ Example 06-07 through 08-09 academic years



# Publications & Scripts

- Whether you use a PLL or another lender list alternative, be sure your lender list policies and any required disclosures are reflected accurately in –
  - ➤ College publications
  - ➤ Student consumer information
  - ➤ Website information
  - ➤ Call-taker scripts

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# Your questions answered

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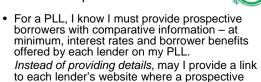


# PLL - Affiliation

- If there are more than 3 lenders on my PLL, must they ALL be unaffiliated?
  - ➤ Example I have 7 lenders on my PLL. 3 are unaffiliated. Must <u>all 7</u> be unaffiliated?
- NO. The example above is acceptable 7 lenders on the PLL, of which 3 are unaffiliated with any other lender on the list.

# PLL - Comparative Information

borrower could obtain this information?



 No. State law explicitly requires you to disclose comparative information; at minimum, interest rate and borrower benefits.

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# Historical Lender List



- If I provide a comprehensive list of lenders who have made (and are willing to make) loans for attendance at my school over the past 3-5 years (or other reasonable period), must I disclose comparative information (interest rates and borrower benefits)?
- NO. Disclosure of comparative information is required only for a PLL. A historical lender list is not a PLL.

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- May I include comparative information (for example, interest rates/borrower benefits) for the loans offered by the lenders on my historical lender list?
- NO. This answer has changed since the workshops. This answer reflects updated guidance received on 3/10/08.



# Historical Lender List



- May I include only "frequently used" lenders on my historical lender list?
- NO. The list must include <u>all</u> lenders who have made (and are willing to make) loans for attendance at the school during a given period (3-5 years or another reasonable period). Limiting the list to "frequently used" lenders, based on numbers of students served or volume, infers preference and may invoke preferred lender list requirements.

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# Historical Lender List

- May I exclude from my historical lender list a lender(s) who provides my school and/or my students with poor customer service?
- NO. Limiting the list to lenders who meet a minimum customer service quality standard infers preference and may invoke preferred lender list requirements.

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- Is there a "de minimus" number (e.g., 5 loans) or volume that would permit me to exclude a lender from my historical lender list?
- NO. Exclusion of any historical lender who is willing to make loans for attendance at the school infers preference and may invoke preferred lender list requirements.

# Historical Lender List



- May I include on my historical lender list a URL for the lender's website?
- **YES**. This is contact information, similar to address or toll-free telephone number.

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# Historical Lender List

- I received notice from a lender prohibiting me from including its name on my historical lender list
  - May I remove the lender's name from my list?
- YES. Retain a record of the lender's notice prohibiting you from including its name on your historical lender list.

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- Not all of my historical, private lenders will make loans to my foreign students.
  - May I designate, for each lender on my historical lender list, "Domestic Students", or "Domestic & Foreign Students, or "Indian Students" (e.g., Bank of India)?
- YES. There is no preferential treatment occurring, only an indicator of a lending policy.







- May I include a new, willing lender (e.g., one that is new to education lending or has just begun serving my area) to my historical lender list?
- YFS
  - ✓ Include any new, willing lender (no selectivity)
  - ✓ Expand the explanation of the list's content: historical lenders or new lenders that have recently indicated a willingness to lend



# Your questions – pending guidance

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- May I provide a URL for a private, thirdparty loan comparison site (as a supplement to a PLL, other list, or in place of a list)?
- ? pending response



# Other questions?

Did you bring a lender list for one-on-one review and discussion?

